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PRESS RELEASE

DiamondNet Beginning Upgrades to Video Service, Moving all Channels to High Definition

--For Immediate Release--

Sallisaw, Oklahoma (January 26, 2021) – The City of Sallisaw has announced a major upgrade to its DiamondNet video services. Beginning January 27th, DiamondNet technicians will begin the process of moving most of its video programming to High Definition (HD) signals. This change will also affect the channel lineup as well, as most of the channel lineup in the 800 range will revert back to its lower channel home.

Beginning January 27th, video customers will notice periodic outages of video channels while equipment is being changed over. Customers who may not have a HD television need not worry as their digital set top converter will convert down to a suitable resolution.

Clint Smith, DiamondNet Telecommunications Supervisor explained the upgrade; “We are upgrading our headend video processing/modulating equipment for the first time since launch back in 2005. It is state of the art and will provide superior picture and audio quality as well as reliability. At the same time we are cleaning up our channel lineup by removing all standard definition channels that we currently carry in HD, replacing them with the HD feed which will eliminate the 800 tier of HD channels. We are also launching approximately 25 HD feeds of existing channels as well as launching the Bounce and Court TV/Mystery channels. This will allow us to have a full HD lineup in the very near future as well as give us the capacity to add many more new channels.”

DiamondNet was launched back in 2005. Sallisaw was the first community in Oklahoma to become a Fiber to the Home Community and offer a triple

play in telecommunications services (Phone, Television, High Speed Internet). DiamondNet now provides services to over 2,000 subscribers in and around Sallisaw.



DiamondNet technician Jacob Acker works to install new HD video equipment.

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